



At the Council Chamber, Whitehall

THE 10th DAY OF AUGUST 2026

BY THE LORDS OF HIS MAJESTY'S MOST HONOURABLE
PRIVY COUNCIL

The Privy Council has approved the revised Bye-laws of The Chartered Institute of Marketing as set out in the Schedule to this Order.

Richard Tilbrook, CVO

SCHEDULE

REVISED BYE-LAWS OF THE CHARTERED INSTITUTE OF MARKETING

INTRODUCTION AND DEFINITIONS

1. If a definition is provided in the Charter for a word or expression, that is the definition that will apply in the Bye-laws and the Regulations, unless the context requires a different definition. In addition, the following words and expressions used in these Bye-laws and the Regulations will have the following meanings, unless the context requires a different definition:

Words	Meanings
Annual General Meeting	A meeting of Voting Members in accordance with Bye-law 19.
Affiliates	Those in the grade of Affiliate
Associate Members	The members of the grade of Associate Member (ACIM)
The Board	The Board of Directors
Charter	The Royal Charter of Incorporation of the Institute of Marketing granted to the Institute as amended or

	added to from time to time, and all Supplemental Charters for the time being in force
Chartered Marketer	Any Voting Members who currently satisfy the requirements in accordance with the provisions of Bye-law 4f.
Chief Executive	A person who holds the position of Chief Executive Officer or its equivalent
The Companies Act	The Companies Act 2006 as amended or re-enacted from time-to-time and any subordinate legislation made under it
Director	A member of the Board who shall usually be called a Non-Executive Director or any other title agreed by the Board
Fellows	The members of the grade of Fellow (FCIM)
General Meeting	A meeting of the Voting Members held in accordance with Bye-law 19 or Bye-law 21.
Honorary Fellows	The members of the grade of Honorary Fellow (Hon FCIM)
Hybrid meeting	A General Meeting which is held at both a physical location and through an electronic facility, providing members with the option to attend the meeting either in person or virtually
In person	Participation in a meeting by physically attending the meeting. A meeting which is held “in person” is held at a physical location
In writing	Written, printed, or otherwise represented or reproduced in a visible form, including email and other electronic forms
Members	The members of the grade of Member (MCIM)
Membership	The members of the Institute of every grade (Voting and Affiliates) mentioned in Bye-law 2. and the term “membership” will be construed accordingly
Month	Calendar month
Officers	The Chair and Vice Chairs, elected in accordance with the provisions of Bye-law 40., and the expression “office” will be construed accordingly

President	The President of the Institute appointed in accordance with the provisions of Bye-law 48
Regulations	The General Regulations and Board Regulations for the time being in force
Rules of the Institute	Charter, the Bye-laws, the Regulations and all rules made in accordance with the provisions of the Charter, Bye-laws and the Regulations
Vice President	A person appointed to the office of Vice President by the Board in accordance with the provisions of Bye-law 49.
Virtually	Participation in a meeting through an electronic facility which allows a member to hear the proceedings, speak and be heard at the meeting, and participate in the business for which the meeting has been convened
Virtual meeting	A General Meeting which is held exclusively using an electronic facility without a corresponding physical, in-person meeting
Voting Members	The members of the grade of Honorary Fellows, Fellows, Members and Associate Members

A reference to a person or to people will include corporations and firms and other unincorporated bodies or associations.

Any reference to the making of a Bye-law or Regulation will include a reference to the amendment of an existing Bye-law or Regulation.

Headings are inserted for convenience only and do not form part of the Bye-laws nor affect their meaning.

MEMBERSHIP OF THE INSTITUTE

2. There will be four grades of Voting Members of the Institute; Honorary Fellows, Fellows, Members, and Associate Members. There will be one further grade of Affiliate which is non-voting.
3. On the date these Bye-laws come into force and effect members in the grade of "Honorary Fellow", "Fellow", "Member", or "Associate Member" will continue at their current grade of "Honorary Fellows", "Fellows", "Members" and "Associate Members" of the Institute.
4. a. A person can be admitted as a Fellow by the Board if

- i. They have successfully completed the Institute's Level 7 qualification or an equivalent professional, vocational or academic qualification acceptable to the Board and provide evidence of at least ten years in a marketing management or teaching position (at Level 6 or above) including five years at strategic level; or
 - ii. They have successfully completed the Institute's Level 6 qualification or an equivalent professional, vocational or academic qualification acceptable to the Board and provide evidence of at least 12 years in a marketing management or teaching position (at Level 6 or above) including five years at strategic level; or
 - iii. They provide evidence of at least 15 years of significant marketing management or teaching experience (at Level 6 or above), of which five years should be at strategic level; or
 - iv. They can demonstrate to the satisfaction of the Board that they have made a significant contribution to the Marketing profession.
- b. A person can be admitted as a Member by the Board if
 - i. They have completed the Institute's Level 7 qualification or an equivalent professional, vocational or academic qualification acceptable to the Board and can evidence at least three years in a marketing management or teaching position (at Level 6 or above); or
 - ii. They have completed the Institute's Level 6 qualification or an equivalent professional, vocational or academic qualification acceptable to the Board and can evidence at least five years in a marketing management or teaching position (at Level 6 or above); or
 - iii. They are able to provide evidence of marketing management or teaching experience (at Level 6 or above) over a period of seven years.
- c. A person can be admitted as an Associate Member by the Board
 - i. upon the successful completion of the Institute's Level 6 or Level 7 qualification or an equivalent professional, vocational or academic qualification acceptable to the Board; or
 - ii if they are able to evidence marketing experience over a period of three years.
- d. A person can be admitted as an Affiliate provided that they are actively engaged in or considering a career in a marketing and/or related role or are studying for a marketing qualification or intending to take up studying for a marketing qualification.
- e. The Board shall have the power permanently to suspend the provisions of Bye-laws 4aiii, 4aiv, 4biii and 4cii.

- f. Voting Members may be recognised as a Chartered Marketer if they meet the Continuing Professional Development requirements as approved by the Board.
 - g.
 - i. To remain as a Chartered Marketer, a member must maintain evidence of their undertaking of Continuing Professional Development and provide such evidence if called upon to do so.
 - ii. Matters relating to the retention of Chartered Marketer status and the criteria to be met for Continuing Professional Development shall be determined by Board Regulation.
5. The Board has the power to admit a person as an Honorary Fellow of the Institute. When considering admission, the Board will look for one or more of the following to be clearly demonstrated:
- a. Contribution to the marketing profession, including contribution to the work of CIM.
 - b. Professional leadership and advocacy.
 - c. Innovation and excellence.
- 6.
- a. Any designatory letters awarded can only be used by members whilst they remain a member.
 - b. Every member of the Institute is entitled to describe themselves according to their grade of membership as an Honorary Fellow, Fellow, Member, Associate Member, or Affiliate of The Chartered Institute of Marketing.
 - c. Every person admitted as a Fellow or Member or Associate Member is entitled to use the letters “FCIM” or “MCIM” or “ACIM” (as the case may be) after their name. Every Honorary Fellow is entitled to use the letters “Hon FCIM” after their name.
 - d. Every member who has been awarded the Institute’s Level 7 qualification in Marketing shall be entitled to use the designatory letters “DipM” after their name. Any person who has been awarded the designatory letters “DipM” at the date these Bye-laws come into force may continue to use them.
 - e. Every Chartered Marketer will be entitled to use such designatory letters as will be determined by Board Regulations.
7. The formalities and methods for the proposal, election and admission of members of any grade and for the transfer from one grade of membership to another shall be specified by Board Regulations.
8. The regulations for the admission and conditions of Affiliates will be determined by the Board. For any purpose of the rules of the Institute, no Affiliate will be regarded as a Voting Member of the Institute.

9. The Board will have complete discretion in determining whether any person may be admitted to membership of the Institute.
10. In accordance with data protection laws, a register of members will be kept. This will contain the names of the members; the grade to which they belong; and the member's last known address and/ or email address.
11. Any member may withdraw from the Institute at any time by giving one month's notice in writing to the Institute Secretary. This person's membership will cease when that notice period has concluded and on the payment of any subscription that may be due.
12. A person who has ceased to be a member for any reason will not be entitled to any repayment of their entrance fee or subscription. This applies whether they have paid for the current or a previous year, or in advance.
13. The rights of any member are personal to them. They are not transferable.
14.
 - a. Unless otherwise determined by the Board, the payment of an entrance fee and such annual subscription as will from time to time be prescribed in accordance with these Bye-laws, will be a condition of membership.
 - b. The amounts of entrance fees and annual subscriptions will be set by the Board and will be payable in such manner and upon such dates as the Board will require.
15. A person shall cease to be a member of the Institute if
 - a. they resign in accordance with Bye-law 11.;
 - b. they fail to pay all subscriptions within three months after they have become due;
 - c. they become bankrupt or insolvent, or suspend payment or enter into any composition or arrangement with their creditors generally, or become incapable whether mentally or physically of managing their own affairs;
 - d. they are expelled from the Institute in accordance with the provisions of Bye-laws 16. to 18.;
 - e. The Board resolves that they be expelled on the grounds that their continuing membership of the Institute would, in the opinion of the Board, be prejudicial to the interests of the Institute or bring the Institute into disrepute, provided that such a resolution will not be passed unless the member has been given not less than 28 days' notice of the fact that the resolution is to be proposed, specifying the grounds for expulsion, and has been afforded a reasonable opportunity of being heard by or of making written representations to the Board.

Provided that:

1. notwithstanding the happening of any of the above events, the Board may resolve that the membership of any member will continue (whether or not subject to

conditions prescribed by the Board). If a member has their membership continued subject to conditions and they do not satisfy those conditions, they will cease to be a member.

2. any person whose membership will cease in accordance with these Bye-laws will remain liable to the Institute for all fees, subscriptions and other sums, which may have been due from them at the date their membership ceased.
3. Any instrument or document that relates to membership status must be returned to the Institute if membership ceases.

DISCIPLINARY PROVISIONS

16. The General Regulations will set out the Professional Code of Conduct to be observed by members. Failure to observe the Code will be treated as grounds for complaint against any member.
17. If any complaint is made against any member, it will be considered in accordance with the General Regulations.
18.
 - a. If any complaint against a member will be found to have been established, a decision may be taken in accordance with the General Regulations that:
 - i. no sanction is to be imposed against the member; or
 - ii. the member be censured; or
 - iii. the member be expelled or suspended or that their membership be continued only subject to conditions.
 - b. A decision taken in accordance with the General Regulations will be final.
 - c. All decisions concerning a complaint against the member will be notified in writing to the member and may be further published in such a manner as will be determined.

GENERAL MEETINGS OF THE INSTITUTE

19. An Annual General Meeting (AGM) will be held in each financial year and there must be not more than fifteen months between Annual General Meetings. The Board will determine the time and location of the AGM. All other general meetings will be called Extraordinary General Meetings (EGMs). An EGM may be called by the Board and if there are not enough Directors on the Board to do this, any Director or Voting Member may call a General Meeting. The AGM and any EGM may be held in person, as a virtual meeting, or as a hybrid meeting, as may be determined by the Board. The Board may make whatever arrangements it considers fit to allow those entitled to do so to attend and participate in any General Meeting but shall be under no obligation to provide facilities for a virtual or hybrid meeting.
20. The following business will be considered at an AGM:

- a. Receiving the Annual Report and the Annual Accounts;
 - b. Appointing or re-appointing the External Auditors; and
 - c. Any other business specified by the Board.
21. 200 or more Voting Members can requisition a General Meeting. The requisitions will need to be in writing, stating fully the objects of the meeting and deposited at the office of the Institute Secretary. A requisition may consist of several documents in like form. All the signed documents must be received within three months of the date of receipt of the first document and if at the end of that period of three months, fewer than 200 dated signed documents have been received, the requisition will immediately lapse in its entirety. On receiving a requisition signed and dated by 200 or more Voting Members, the Board must convene an EGM for a date not later than two months after receipt of that requisition. If no such General Meeting has been convened by the Board within two months of the receipt of such requisition, a General Meeting may be convened by a majority of the requisitionists. The EGM may be held only for the purposes that were specified in the requisition. If an EGM is not convened within two months of the aforesaid period of two months the right to convene an EGM will cease.
22. Any Special Resolution proposed at a General Meeting must be specified as such in the notice of the meeting.
23. All Voting Members of the Institute are entitled to receive notice of, attend, participate in and vote at General Meetings. Every Voting Member will have one vote, but no other types of member will be entitled to vote.
24. At least fourteen clear days' notice will be given of every General Meeting. If the Board determines that a General Meeting shall be held as a hybrid meeting or a virtual meeting, the notice shall include a statement to that effect; specify the means of attendance and participation at the General Meeting and any access, identification and security arrangements; and state how it is proposed that persons attending or participating in the Meeting should communicate with other attendees during the Meeting.
25. The Chair or, if the Chair is unable or unwilling to do so, a Vice Chair or, if the Vice Chair is unable or unwilling to do so, some other Voting Member elected by those present will chair the General Meeting.
26. A General Meeting needs to be quorate at the time when the Meeting starts for its business to be transacted. The quorum is twenty-five Voting Members present in person or (where the Board has determined that the Meeting shall be held as a virtual or hybrid meeting) virtually.
27. A Voting Member entitled to attend and vote at a General Meeting is entitled to appoint a proxy to attend and vote on their behalf. Where the Board has made provision for a hybrid or virtual meeting, a proxy may attend and vote virtually. The document appointing a proxy will be in the form approved by the Board and any other forms of proxy will be invalid. A proxy must be a Voting Member. For the proxy to be valid, it must be deposited at the office of the Institute or at such other place as is specified in

the notice for the meeting not less than 48 hours before the time of the meeting or the adjourned meeting.

28. Every resolution put to a General Meeting of the Institute will be decided on either a vote on a show of hands or a poll vote. The default method of voting at a virtual or hybrid meeting will be a poll vote of all Voting Members, whether present in person or virtually. On a poll vote, Voting Members may vote in person or by proxy and every Voting Member will (subject to Bye-law 29. below) have one vote.
29. A poll vote will be taken in such a way as is determined by the Chair and the result of the poll will be deemed to be the resolution of the Meeting. On a poll vote, a Voting Member who is also a proxy may vote personally and as a proxy, and may cast as many votes for and against the resolution as their instructions as proxy allow.
30.
 - a. The Chair of any General Meeting may, with the consent of the Voting Members present (whether in person or virtually) at the meeting, adjourn the meeting from time to time and from place to place.
 - b. The Chair will not adjourn a meeting at their own will, except in case of disorder or, where the meeting is a hybrid meeting or virtual meeting, if the electronic facility being used to host the meeting experiences technical issues. If in any other case (e.g. lack of time to finish business) they purport to do so, Voting Members present (whether in person or virtually) at the meeting may elect another Chair and proceed with the business.
 - c. No business will be transacted at any adjourned meeting other than the business left unfinished at the meeting from which the adjournment took place.
 - d. When a meeting is adjourned for thirty days or more, notice of the adjourned meeting will be given as in the case of an original meeting. Save as aforesaid, it will not be necessary to give any notice of an adjournment or of the business to be transacted at an adjourned meeting.
 - e. The Chair will not be bound to adjourn a meeting, even if the majority desire them to do so.
31. No poll will be permitted upon any question affecting the Chair of the Meeting, or any adjournment of the Meeting.
32. In the case of an equality of votes, the Chair of the Meeting will be entitled to a second or casting vote.
33. No objection may be made to the validity of any vote except at a Meeting at which the vote is taken. The Chair of the Meeting will be the sole and absolute judge of the validity of every vote taken.
34. Subject to the Charter and these Bye-laws, the General Regulations may regulate all other matters relating to the conduct of General Meetings.

35. The accidental omission to give notice of a Meeting to, or the non-receipt of a notice of a Meeting by, any Voting Member, or the attendance and voting at any Meeting of any person subsequently found not to have been entitled so to attend and vote, and any other defect in the convening, calling and conduct of the Meeting will not invalidate the proceedings of the meeting, providing the Institute has made reasonable efforts to correct the accidental omission or defect. Where a Meeting is held as a hybrid or virtual meeting, any inability of a person to attend or participate in the Meeting by way of electronic facility or facilities shall not invalidate the proceedings of that Meeting.
36. No Voting Member of the Institute will be entitled to receive notice of, attend, participate in or vote at General Meetings of the Institute if they have failed to pay all subscriptions within three months after the same have become due from them to the Institute.

THE BOARD

37. The direction and management of the Institute and the government and control of its affairs and business will be exercised by the Board, subject to the Charter and Bye-laws.
38. a. Subject to the Charter and Bye-laws and to any directions given by Special Resolution, the Board may exercise all such powers of the Institute. All acts undertaken by the Board on behalf of the Institute that are not required by the Charter or these Bye-laws to be exercised by the Institute in General Meeting, shall be regarded as if they were exercised and done by the Institute itself. No alteration of the Charter, Bye-laws or Regulations and no direction of the members will invalidate any prior valid act of the Board.
- b. The general powers given by the Bye-law are not limited or restricted by any special authority or power given to the Board by any other Bye-law. All powers exercisable by the Board may be exercised at a meeting of the Board at which a quorum is present or by written resolution as provided in the Bye-laws. The Board may also, by power of attorney or otherwise, appoint any person to be the agent of the Institute for such purposes and on such conditions as it determines.
39. Unless otherwise determined by a General Meeting, there will be a maximum of fourteen Directors. The method of election, appointment and co-option of the Directors, including the eligibility and term of office shall be determined by General Regulations. The persons who at the date of this amendment of the Bye-laws are members of the Board shall (unless they cease to hold office) be the members of the Board until their terms of office ends. The General Regulations may permit members of staff to be Directors (and thereby to receive remuneration as members of staff).
40. The Board will also have Officers, who will be appointed from amongst its members in accordance with General Regulations and whose role will be set by General Regulations. These will consist of:
- a. The Chair
- b. Vice Chair(s)

- c. Other Elective Officers as are determined by General Regulations.
41. Notwithstanding the provisions of all other Bye-laws a Director will vacate office immediately and a Voting Member will not be eligible for appointment or election as a Director:
- a. If it is a requirement of Board membership that they are a Voting Member and they cease to be a Voting Member of the Institute.
 - b. If they resign by notice in writing to the Institute Secretary.
 - c. If having been elected to the Board, or being a candidate for election to the Board, they no longer meet the eligibility criteria for that election under these Bye-laws or the General Regulations.
 - d. If a receiving order in bankruptcy is made against them or they make any arrangement or composition with their creditors.
 - e. If they are incapable either mentally or physically of managing their own affairs.
 - f. If, in accordance with the relevant procedure, they are found guilty of a disciplinary offence.
 - g. If a serving Director, is absent from three consecutive meetings of the Board (otherwise than through illness or other reasonable cause) and the Board resolves to terminate their membership of the Board.
 - h. If the Voting Members of the Institute in General Meeting resolve that they be removed from membership of the Board in accordance with Bye-law 42.
 - i. If in the reasonable opinion of the Board they have acted in any way that is contrary to the interests of the Institute or they are unable to carry out properly the duties of a member of the Board and the Board has, by a vote of not less than three-quarters of the members present and voting removed that member of the Board or determined that that person is not eligible for appointment or election as a Director.
42. Notwithstanding anything in the Bye-laws, the Voting Members of the Institute may by Special Resolution at a meeting remove any Director from their membership of the Board before the end of their period of office and may by a simple majority of the Voting Members present in person or by proxy and voting at the Meeting appoint another person to be a Director in their place. The period of office for a person so appointed will be the period of office that the removed member would have held office if they had not been removed.
43. The proceedings of each meeting and decisions of the Board will be determined by or in accordance with Board Regulations.
44. The quorum for meetings of the Board will be half of its current membership, unless otherwise determined by the Board.

45. The Chair or, if the Chair is unable or unwilling to do so, a Vice Chair or, if no-one, some other Director chosen by the Directors present will chair each meeting of the Board.

DELEGATION

46. The Board will appoint a Chief Executive who will be responsible for the day to day management of the Institute on behalf of the Board and will formulate and bring before the Board plans for the activities of the Institute.
47. The Board will have power to delegate to any members' group, committee, employee or other group or person as it sees fit, such of the powers and functions of the Board (other than the Power to make Board Regulations) as the Board will think fit and to grant powers of sub-delegation. Any committee may include persons who are not members, but a majority of the committee must be members.

PRESIDENTS AND VICE PRESIDENTS

48. a. The Board may appoint a President who will be a person of outstanding experience and performance in marketing, management or related fields. The President need not have been a member of the Institute but on appointment, if not already a Voting Member, they will be deemed to have been admitted as a Voting Member of the Institute by virtue of their office, and will remain a Voting Member for the period of their office.
- b. The function of the President will be determined by the Board, but they will not have responsibility for the day-to-day governance, direction and management of the Institute.
- c. The President will be appointed for a maximum three-year term and will be eligible for re-appointment.
49. a. The Board may appoint Vice Presidents. The Vice Presidents will be appointed for a maximum three-year term and will be eligible for re-appointment. The function of the Vice Presidents will be determined by the Board, but the Vice Presidents will have no responsibility for the day-to-day governance, direction and management of the Institute.
- b. A Vice President need not have been a member of the Institute, but on appointment, if not already a Voting Member, they will be deemed to have been admitted as a Voting Member of the Institute by virtue of their office and will remain a Voting Member for the period of their office.

INDEMNITY

50. The members of the Board, members of committees, other officials and the staff of the Institute may be indemnified out of the funds of the Institute against any losses, expenses or liability incurred by them in or about the discharge of their respective duties, unless arising from their own negligence or wilful default.

51. No Director or member of a Committee, or member of the staff of the Institute will be liable for any act other than their own or for signing any receipt or other document or doing any other act, or for any loss or expense which may happen to the Institute, otherwise than through their own wilful act or default.

ACCOUNTS AND AUDIT

52. a. The Board will cause proper accounting records to be kept, which will be sufficient to give a true and fair view of the state of the Institute's affairs and to explain its transactions.
- b. The accounting records will be kept in such place as the Board will determine and will be open to inspection by members of the Board during normal business hours.
53. Once in every year, the Board will lay before the Voting Members in General Meeting its annual report and accounts made up to the end of the immediately preceding Financial Year. This will include a balance sheet made up as at the same date containing all such particulars with regard to the capital, the assets and the liabilities of the Institute. The accounts will include a statement indicating all fees paid and fees due to Directors in respect of services performed by them for the Institute. The annual report will consider the state of the Institute's affairs and it will also have attached to it the External Auditor's report. Every annual report and balance sheet will be signed on behalf of the Board by any Director.
54. A copy of every annual report and annual accounts which is to be laid before the Voting Members in General Meeting will be made available to every Voting Member not less than fourteen clear days before the date of that meeting.
55. At the Annual General Meeting each year, the Voting Members will appoint the External Auditors. No person will be appointed External Auditor who is not qualified for appointment as External Auditor of a private company under the Companies Act or who is or any of whose partners is a Director or member of the staff of the Institute. The auditors will receive such remuneration as may be determined by or with the authority of the Institute in General Meeting. The External Auditors will be eligible for re-appointment. Any casual vacancy in the office of External Auditors may be filled by the Board.
56. At least once in each year, the accounts of the Institute will be examined, and the correctness of the accounts and balance sheet ascertained by the External Auditors. The External Auditors will make a report to the Institute on the accounts examined by them which will, so far as relevant, contain statements as to the matters mentioned in the Companies Act.
57. The auditors will have a right of access at all reasonable times to the books, records, accounts and vouchers of the Institute and will be entitled to require from the Officers and the staff of the Institute such information and explanation as may be necessary for the performance of their duties.
58. An auditor may resign by notice in writing addressed to the Institute Secretary.

59. The auditors will be entitled to receive notice of, attend and speak at any General Meeting.

NOTICES

60. A notice and any other document may be served by the Institute upon any member either:
- a. personally;
 - b. by sending through the post in a prepaid envelope or wrapper addressed to such member at the address that is listed in the Register of Members; or
 - c. by electronic means; or
 - i. publication on a website of similar medium, subject to Bye-law 63.
61. The method for giving any notice not expressly provided for by or in accordance with these Bye-laws will be determined by General Regulations.
62. Any notice or other documents sent by post will be deemed to have been served four days after the envelope or wrapper containing the same is posted, and in proving such service it will be sufficient to prove that the envelope or wrapper containing the notice was properly addressed, prepaid and posted. A certificate in writing signed by any officer of the Institute that the envelope or wrapper containing the notice was so addressed prepaid and posted will be sufficient evidence thereof.
- Any notice or other documents served by electronic means and by publication on the website or similar medium will be deemed to be given 48 hours after the time it was sent.
63. In the case of service on a website or similar medium notice will be deemed to be served only if:
- a. the member has also been served personally, by post or electronically a Notice of Availability that the notice or other document in question has been so published;
 - b. the notice or other document in question is available for substantially the whole of any relevant notice period.
64. The member is entitled, upon request, to receive the notice or other document in question at no cost by any of the means listed at Bye-law 60 a., b. or c. above.
65. The signature to any notice to be given by the Institute may be written, printed or electronic.
66. Every notice or application to the Board or to the Secretary, except where otherwise specifically provided by or in accordance with the Rules of the Institute will be deemed to be sufficiently given or made if the same be signed by the person or persons giving or making the same, and delivered to the Institute Secretary personally or be left at the

office of the Institute addressed to them within normal working hours on any day, except a Saturday, Sunday or public holiday, or be forwarded to them at the office of the Institute by post prepaid. Every person giving or making such notice or application will be entitled to require acknowledgement by the Institute Secretary of the receipt of such notice or application.